



## Philanthropy Awards Luncheon | Monday, November 7, 2016

### SPONSORSHIP OPPORTUNITIES

#### Platinum - \$8,000

- Exclusive sponsor recognition from the stage by the emcee during her opening remarks
- VIP seating for 20 guests (2 tables) at the luncheon and sponsor recognition on table placards
- Attendance of 10 representatives at the President's Coffee immediately preceding the luncheon on November 7
- Your organization's logo on event invitations
- Full-page color advertisement in The Oregonian's special philanthropy section delivered on Friday, November 4 and distributed to all event attendees, and posted on OREGONLIVE.com and [afporegon.afpnet.org](http://afporegon.afpnet.org)
- Sponsor recognition with your organization's hyperlinked logo on the OREGONLIVE.com and [afporegon.afpnet.org](http://afporegon.afpnet.org)
- Sponsor recognition in the AFP full-page color sponsor thank you advertisement in all versions of The Oregonian's special philanthropy section

#### Diamond - \$5,000

- VIP seating for 10 guests at the luncheon and sponsor recognition on table placard
- Your organization's logo on event invitations
- Attendance of five representatives at the President's Coffee immediately preceding the luncheon on November 7
- 1/3-page advertisement in The Oregonian's special philanthropy section delivered on Friday, November 4, distributed to all event attendees and posted on OREGONLIVE.com and [afporegon.afpnet.org](http://afporegon.afpnet.org)
- Sponsor recognition with your organization's hyperlinked logo on the OREGONLIVE.com and [afporegon.afpnet.org](http://afporegon.afpnet.org)
- Diamond sponsor recognition in the AFP full page color sponsor thank you advertisement in all versions of The Oregonian's special philanthropy section

#### Gold - \$4000

- Special seating for 10 guests at the luncheon and sponsor recognition on table placard
- Your organization's logo on event invitations
- Attendance of five representatives at the President's Coffee immediately preceding the luncheon on November 7
- 1/4-page color advertisement in The Oregonian's special philanthropy section delivered on Friday, November 4, distributed to all event attendees and posted on OREGONLIVE.com and [afporegon.afpnet.org](http://afporegon.afpnet.org)
- Sponsor recognition with your organization's hyperlinked logo on OREGONLIVE.com and [afporegon.afpnet.org](http://afporegon.afpnet.org)
- Gold sponsor recognition in the AFP full page color sponsor thank you advertisement in all versions of The Oregonian's special philanthropy section

#### Silver - \$2,500

- Reserved seating for 10 guests at the luncheon and sponsor recognition on table placard
- Attendance of four representatives at the President's Coffee immediately preceding the luncheon on November 7
- Banner size color advertisement in The Oregonian's special philanthropy section delivered on Friday, November 4, distributed to all event attendees and posted on OREGONLIVE.com and [afporegon.afpnet.org](http://afporegon.afpnet.org)
- Sponsor recognition with your organization's hyperlinked logo on OREGONLIVE.com and [afporegon.afpnet.org](http://afporegon.afpnet.org)
- Silver sponsor recognition in the AFP full page color sponsor thank you advertisement in all versions of The Oregonian's special philanthropy section

#### Bronze - \$1,250

- Reserved seating for 10 guests at the luncheon
- Bronze sponsor recognition in the AFP full page color sponsor thank you advertisement in all versions of The Oregonian's special philanthropy section

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**SPONSORSHIP REGISTRATION FORM**

YES, we will reserve the following Philanthropy Awards Sponsorship:

- Platinum Table Sponsor (includes full page ad) \$8000
- Diamond Sponsor (includes third page ad) \$5000
- Gold Table Sponsor (includes quarter page ad) \$4000
- Silver Table Sponsor (includes banner ad) \$2500
- Bronze Table Sponsor \$1250

Organization \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Send Invoice

Pay by Credit Card

Card number \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ CV Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

Check Enclosed

*Please complete this form and return to the chapter office  
by mail (PO Box 55512, Portland, OR 97238) or fax (503-715-3100).  
You can also register and pay online at [www.afporegon.afpnet.org](http://www.afporegon.afpnet.org)*

**Questions?**  
Contact us at [afp-oregon@comcast.net](mailto:afp-oregon@comcast.net)

AFP Tax ID # 93-0999238



# Salute the Spirit of Philanthropy

2016 AFP Philanthropy Awards on November 7



CHANGE THE WORLD WITH A GIVING HEART

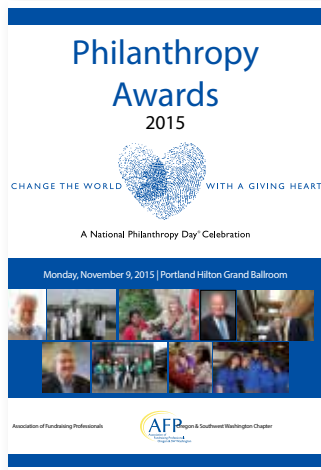
A National Philanthropy Day® Celebration

## ABOUT THE AFP PHILANTHROPY AWARDS

The Association of Fundraising Professionals Oregon & SW Washington Chapter will celebrate the 2016 AFP Philanthropy Awards by partnering with The Oregonian | OregonLive for a commemorative special edition honoring this year's award winners and promoting the spirit of philanthropy. Participate in this special edition by recognizing this year's honorees and aligning your message with the generosity that defines the AFP Philanthropy Awards.

## ABOUT THE AFP SPECIAL SECTION

Reach more than 750,000 readers with philanthropy-focused content and advertising. This unique section will be distributed on **Sunday, November 6** in The Oregonian and also will appear on OregonLive for two years, as well as on the AFP website. Additional copies will be distributed in glossy format at the annual AFP Philanthropy Awards on Monday, November 7.



## OREGONIAN MEDIA GROUP REACHES PROFESSIONALS & CHARITABLE GIVERS\*

- 344,297 employed in white-collar professions (50% of section readership)
- 564,904 donors
- 300,387 adults 40-64
- 333,252 live in households with HHI > \$75,000 (45% of section readership)

## ADVERTISING DEADLINES

**21 OCT** Advertising Space Reservation Deadline  
FRIDAY, 5PM

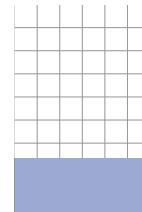
**26 OCT** Final Art Deadline  
WEDNESDAY, 5PM

**6 NOV** Publication Date  
SUNDAY



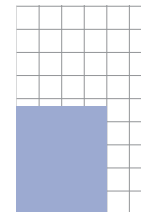
**BANNER AD**  
6 COL X 2.25"  
10.5" X 2.25"

Included in \$2,500 Silver Sponsorship



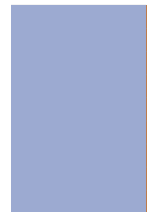
**1/4 PG. HORIZ.**  
6 COL X 3.5"  
10.5" X 3.5"

Included in \$4,000 Gold Sponsorship



**1/3 PAGE HORIZ.**  
4 COL X 7"  
6.95" X 7"

Included in \$5,000 Diamond Sponsorship



**FULL PAGE**  
6 COL X 14"  
10.5" X 14"

Included in \$8,000 Platinum Sponsorship



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Source: Scarborough 2016 R1; Base: High-income ZIP codes, as identified by Salespoint projection; Target: The Oregonian (Sunday) average print readership, visited OregonLive in the past 30 days. Donor = contributed money to any organization in past year, excluding political or religious funds.