



2018

Sponsorship Opportunities



Association of Fundraising Professionals Oregon & SW Washington

Sponsorship Opportunities

The Association of Fundraising Professionals (AFP) represents 30,000 members in more than 200 chapters throughout the world, working to advance philanthropy through education, training, mentoring, research, credentialing and advocacy. The association fosters the development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession.

The AFP Oregon & SW Washington Chapter provides resources, education and networking opportunities for development professionals in our region, making our community stronger, better and more livable.

Your support of our Association enables us to provide valuable learning opportunities, professional certification, mentorship, scholarships and the ongoing promotion of philanthropy through our members.

Sponsorships to our Chapter are each an "exclusive" presence for that area of support, except where noted. We also offer our "Impact" and "Educational" sponsors special recognition at the Annual AFP Philanthropy Awards Luncheon, held each November. Your support of the AFP Oregon & SW Washington Chapter will be noted by hundreds who attend the event, support philanthropy in our community, and celebrate our honorees. Ask us how to get involved!

Please consider how your organization can best benefit and support this association of professionals working to promote positive, effective and ethical philanthropy. For more information, visit www.afporegon.afpnet.org or e-mail afp-oregon@comcast.net.

Table of Contents

Organizational Impact Sponsorships	1
Website.....	1
EUpdate.....	1
Scholarship Sponsor.....	1
Educational Opportunities and Trainings.....	1
Speaker Series Sponsor.....	1
AFP Fundamentals of Fundraising Course.....	2
CFRE Education Sponsor.....	2
In-Kind Opportunities.....	2
National Philanthropy Day Celebration Luncheon.....	3
Sponsorship Opportunity Descriptions	4
Registration Form	6
AFP Oregon & SW Washington Membership Benefits.....	7
Get Involved in a Chapter Committee.....	7
Board Members.....	9

ORGANIZATIONAL IMPACT SPONSORSHIPS

Impact Sponsorships represent an opportunity to provide support to AFP Oregon & SW Washington year- round through promotional exposure on the website, in newsletters as well as recognition at all educational training programs, major events, and through scholarship support

Website: \$ 500 per Organization Logo

Sponsor Benefits:

- Non-exclusive logo presence on AFP Chapter website's Homepage. Visit our site: www.afporegon.afpnet.org

EUpdate: \$ 2,000 Annually or \$500 quarterly

Sponsor Benefits:

- Logo on ALL eUpdates sent to Chapter members throughout the year. A minimum of three 'blasts' per month with reminders about upcoming educational, networking & social events. Circulation is approximately 1000.

Scholarship Sponsor \$2,500

The Scholarship Sponsor package supports individuals who might otherwise not be able to afford membership and benefit from involvement in AFP Oregon & SW Washington activities and events (your sponsorship will support up to 10 individuals in 2018).

Sponsor Benefits:

- Recognition on AFP Oregon & SW Washington website
- One complimentary registration for each monthly educational program
- Logo recognition on event materials, promotions and from the podium during all monthly programs
- Recognition in the Philanthropy Awards Luncheon program distributed at the event to all attendees (November 7, 2018)

EDUCATIONAL OPPORTUNITIES AND TRAININGS

Our monthly speaker series, workshops, and other events offer a wealth of learning opportunities for development professionals. Attendees learn about innovative approaches and emerging trends in the fundraising profession – from the basics of event planning, to strategies for retaining donors and more.

Speaker Series: \$500 per meeting

AFP Oregon & SW Washington provides educational programming on advanced fundraising strategies for development professionals and volunteers. We offer a monthly series of programs including lunch followed by an education session.

Sponsor Benefits:

- Exclusive Series Sponsorship for specific month(s)
- Company literature at each session
- Company logo included in materials at each session
- Logo on AFP Chapter website (Calendar and Event Registration Page)
- Logo on related eUpdates for the event.
- "Thank you" at each session

AFP Fundamentals Of Fundraising Course \$1,000 (September 20-21, 2018)

Support this two-day training course for emerging fundraisers that features curriculum designed by AFP International and delivered by local development professionals.

Sponsor Benefits:

- Company literature at each session
- Company logo included in materials at each session
- Logo on AFP Chapter website (Event Registration Page)
- Logo on related eUpdates for the event.
- “Thank you” at each session

CFRE Training: \$ 1,500 (Alternate years – next opportunity in 2019)

Our Chapter provides a free info session preceding a series of five review classes during the summer for those applying for certification and to take the test that certifies fundraising professionals who demonstrate the knowledge, skills and commitment to the highest standards of ethical and professional practice.

Sponsor Benefits:

- Company literature at each session
- Company logo included in materials at each session
- Logo on AFP Chapter website (Event Registration Page)
- Logo on related eUpdates for the event
- “Thank you” at each session

IN-KIND OPPORTUNITIES

AFP Oregon & SW Washington welcomes the opportunity to form in-kind partnerships with organizations that provide goods or services (such as printing and catering) that would offset the chapter’s planned expenses.

For more information please contact:

**Catherine Ingvaldsen,
VP of Resource Development
AFP Oregon & SW Washington Chapter
cingvaldsen@omsi.edu**

or

**Lisa Spiegel
Chapter Administrator
AFP Oregon & SW Washington Chapter
503-715-3100 | 360-600-2170 (direct)
afp-oregon@comcast.net**

FIND US ONLINE AT www.afporegon.afpnet.org

CHANGE THE WORLD



WITH A GIVING HEART

Philanthropy Awards Luncheon (a National Philanthropy Day Celebration) November 7, 2018, the Portland Hilton

Join more than 500 guests, corporate and civic leaders, socially active philanthropists and community volunteers as we pay tribute to the great contribution that philanthropy— and those individuals and organizations active in philanthropy— has made to our lives, our community, our nation, and our world.

Throughout the month of November, more than 40,000 people in communities in the United States, Canada, and Mexico participate in more than 100 National Philanthropy Day celebrations. Outstanding people and organizations known for effecting dynamic change in our communities have been honored recipients of the Annual Philanthropy Awards hosted by the Oregon and SW Washington Chapter of the International Association of Fundraising Professionals since 1986. The vitality of our region's non-profit enterprises is driven by the extraordinary vision and dedication of outstanding philanthropists and volunteers. Join the many other companies, foundations, and individuals who are showing their commitment to cultivating a culture of giving in this region by becoming a National Philanthropy Day sponsor today!

Why Sponsor the Philanthropy Awards Luncheon?

As a National Philanthropy Day Sponsor, you will show your commitment to cultivating a culture of giving in our region. You'll receive extensive sponsorship recognition in front of Oregon and SW Washington's largest gathering of individual and institutional funders, board members, community volunteers, and not-for-profit leaders. You'll also help support AFP Oregon & SW Washington's work in promoting high ethical standards in fundraising, with proceeds dedicated to the chapter's education, scholarship and diversity programs.



SPONSORSHIP OPPORTUNITIES

Premiere Presenting - \$15,000 (exclusive, one available)

- Exclusive sponsor introduction/recognition from the stage by the emcee and opportunity for your representative to join emcee to welcome and officially “open” the event
- VIP seating for 30 guests (3 tables) at the luncheon and sponsor recognition on table placards (option to host VIP and AFP Chapter scholars at third table)
- Attendance of 20 representatives at the President's Coffee immediately preceding the luncheon on November 7
- Your organization's logo on event invitations
- Sponsor recognition with your organization's hyperlinked logo on www.afporegon.afpnet.org
- Full-page ad in the Philanthropy Awards Luncheon program distributed at the event to all attendees

Platinum - \$10,000

- Special sponsor recognition from the stage by the emcee during opening remarks
- VIP seating for 20 guests (2 tables) at the luncheon and sponsor recognition on table placards
- Attendance of 10 representatives at the President's Coffee immediately preceding the luncheon on November 7
- Your organization's logo on event invitations
- Sponsor recognition with your organization's hyperlinked logo on www.afporegon.afpnet.org
- Full-page ad in the Philanthropy Awards Luncheon program distributed at the event to all attendees

Diamond - \$7,500

- VIP seating for 10 guests at the luncheon and sponsor recognition on table placard
- Your organization's logo on event invitations
- Attendance of five representatives at the President's Coffee immediately preceding the luncheon on November 7
- 1/2-page advertisement in the Philanthropy Awards Luncheon program distributed at the event to all attendees
- Sponsor recognition with your organization's logo on www.afporegon.afpnet.org

CHANGE THE WORLD



WITH A GIVING HEART

Gold - \$5,000

- Special seating for 10 guests at the luncheon and sponsor recognition on table
- Your organization's logo on event invitations
- Attendance of five representatives at the President's Coffee immediately preceding the luncheon on November 7
- 1/4-page color advertisement in the Philanthropy Awards Luncheon program distributed at the event to all attendees
- Sponsor recognition with your organization's logo on www.afporegon.afpnet.org

Silver - \$2,500

- Reserved seating for 10 guests at the luncheon and sponsor recognition on table
- Attendance of four representatives at the President's Coffee immediately preceding the luncheon on November 7
- Banner size color advertisement in the Philanthropy Awards Luncheon program distributed at the event to all attendees
- Sponsor recognition with your organization's logo on www.afporegon.afpnet.org

Bronze - \$1,250

- Reserved seating for 10 guests at the luncheon and sponsor recognition on table
- Sponsor recognition with your organization's logo on www.afporegon.afpnet.org

MEDIA SPONSORSHIP OPPORTUNITIES

AFP Oregon & SW Washington welcomes the opportunity to form in-kind partnerships with media companies and organizations that provide promotional exposure at our annual Philanthropy Awards Luncheon

For more information please contact:

**Catherine Ingvaldsen,
VP of Resource Development
AFP Oregon & SW Washington Chapter
cingvaldsen@omsi.edu**

or

**Lisa Spiegel
Chapter Administrator
AFP Oregon & SW Washington Chapter
503-715-3100 | 360-600-2170 (direct)
afp-oregon@comcast.net**

FIND US ONLINE AT www.afporegon.afpnet.org

CHANGE THE WORLD



WITH A GIVING HEART

SPONSORSHIP REGISTRATION FORM

Philanthropy Awards Luncheon | Wednesday, November 7, 2018

YES, we will reserve the following Philanthropy Awards Sponsorship:

- ~~Premiere Presenting Sponsor \$15,000~~ (exclusive, one available) **Reserved by OSU**
- Platinum Table Sponsor \$10,000
- Diamond Sponsor \$7,500
- Gold Table Sponsor \$5,000
- Silver Table Sponsor \$2,500
- Bronze Table Sponsor \$1,250

Organization _____

Contact _____

Phone _____

Address _____ City _____

State _____ Zip _____ Email _____

- Send Invoice
- Check Enclosed
- Pay by Credit Card

Card number _____ Exp. Date ____/____/____ CV Code _____

Cardholder Name _____ Signature _____

*Please complete this form and return to the chapter office by mail:
(PO Box 55512, Portland, OR 97238) or fax (503-715-3100).*

*You can also register and pay online at www.afporegon.afpnet.org
Single tickets and tables are also available online*

Questions?

Contact us at afp-oregon@comcast.net

AFP Tax ID # 93-0999238

AFP OREGON & SW WASHINGTON MEMBERSHIP BENEFITS

Join our chapter to:

- Connect with an outstanding community of senior development professionals
- Receive discounts on a host of top-notch educational programs and trainings
- Participate in Senior Salons and webinars free of charge
- Align yourself with like-minded practitioners of ethical fundraising
- Access AFP International's extensive library of professional resources
- Receive discounts on International Conference on Fundraising, CFRE certification, and more
- Access AFP Compensation and Benefits Study
- Advance philanthropy in Oregon and SW Washington
- Learn about job opportunities
- Advance your career!

To learn more about AFP and our chapter, please join one of our upcoming programs, committee meetings or board meetings. Contact our VP of Membership, Mark Parker, at markp@donorsearch.net for more information.

AFP OREGON & SW WASHINGTON CHAPTER INVITES YOU TO GET INVOLVED!

Enjoy the benefits of volunteering as a potential member, or current member of AFP, and see first-hand what your chapter is doing to support the fundraising profession in our community. In the process, you can benefit from networking with individuals from the profession and learn about the chapter at the same time.

Feel free to contact any of these leadership volunteers directly to join the team!

Professional Development Committee [Patricia Brooke](#) and [Jeri Alcock, Co-Chairs](#)
Develops the annual calendar and produces the educational programs the chapter hosts for Oregon and SW Washington.

Philanthropy Awards Committee [Caryl Zenker](#) and [Elizabeth Brooke-Willbanks, Co-Chairs](#)

Plans and executes all aspects of AFP's signature event to celebrate National Philanthropy Day in our region. Send us an email with your area of interest, and experience, from soliciting and securing sponsorships, to finalizing the invitation list and executing event arrangements. This fun committee is a great way for development professionals to be part of a premiere event to network.

Membership Committee [Mark Parker](#)

Welcomes, recruits and engages members. Hosts quarterly newcomer luncheons.

Diversity Committee [Megan Jolly, CFRE](#)

Promotes inclusion, diversity, equity, and access in the chapter membership.

Education Committee [Annalise Briggs, CFRE](#)

Develops annual CFRE certification test preparation series and Fundamentals of Fundraising series in alternating years.

Marketing Committee [Vivian Cheadle Manning, CFRE](#)

Creates and implements communication and promotion of chapter events and programs.

Thank you for your support!

AFP Oregon & SW Washington Chapter

afp-oregon@comcast.net

FIND US ONLINE AT www.afporegon.afpnet.org



**AFP OREGON & SW WASHINGTON CHAPTER
2018 Board of Directors**

President	Amy Brown, CFRE Campbell & Company amy.brown@campbellcompany.com
President-Elect	Cynthia Thompson Big Brothers Big Sisters cynthia.thompson@bbbsnorthwest.org
Past President	Dev Dion Shriners Hospital for Children-Portland ddion@shrinenet.org
Treasurer	Scott Palmer scott.c.palmer@gmail.com
Secretary	Brenda Ray Scott, CFRE Adept Diva Consulting adept_diva@hotmail.com
VP of Marketing & Communications	Vivian Cheadle-Manning, CFRE Clark College Foundation vmanning@clark.edu
VP of Membership	Mark Parker, CFRE DonorSearch markp@donorsearch.net
Co-VP of Professional Development	Patricia Brooke, PhD OMSI pbrooke@omsi.edu
Co-VP of Professional Development	Jeri Alcock, CFRE jeri@donordynamics.com
VP of Resource Development	Catherine Ingvaldsen, MS OMSI cingvaldsen@omsi.edu
Philanthropy Awards, Co-Chair	Elizabeth Brooke-Willbanks Bloodworks Northwest ebrooke@bloodworksnw.org
Philanthropy Awards, Co-Chair	Caryl Zenker POIC + RAHS czenker@portlandoic.org
Diversity Chair	Megan Jolly, CFRE Portland Global Initiatives meganjolly@comcast.net
Education Chair	Annalise Briggs, CFRE LKA Fundraising & Communications abriggs@lkafundraising.com
Scholarship Chair	Shari Lynn Scales, CFRE Providence Cancer Center shari.scales@providence.org