



CFRE Prep Course

Hosted by AFP Oregon
& SW Washington



Welcome!

Course Location:

Mercy Corps
45 SW Ankeny St, Portland, OR
Check in with security guard on 1st floor

Course Communications:

Annalise Briggs, Megan Jolly & Jessica Aleksy, CFRE Committee Chairs,
may be reached directly at CFREPDX@gmail.com.

Course Materials:

All materials will be provided via a course participant DropBox prior to each class. Participants need to print their own materials prior to arrival.

General Information:

- Please arrive at least 5 minutes early, as class will begin promptly
- Light refreshments will be provided – feel free to BYO snacks as well
- CFRE Manuals will be available for sign-out & lending between classes

2017 Course Schedule

Tuesday, April 25, 2017 from 8:30AM-10:30AM

Module I: Why Philanthropy?
Module II: Current & Prospective Research

Tuesday, May 2, 2017 from 8:30AM-11:30AM

Module III: Marketing & Communications for Fundraising
Module IV: Developing a Comprehensive Solicitation Program

Tuesday, May 9, 2017 from 8:30AM-11:30AM

Module V: Building & Sustaining Relationships
Module VI: Securing the Gift

Tuesday, May 16, 2017 from 8:30AM-11:30AM

Module VII: Volunteer Involvement
Module VIII: Management

Tuesday, May 23, 2017 from 8:30AM-11:30AM

Module IX: Ethics & Accountability
Test Prep Review!